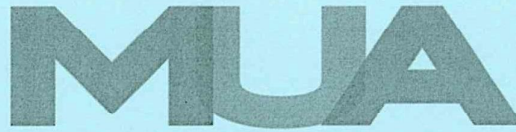


The  
Management  
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UNDERGRADUATE UNIVERSITY EXAMINATIONS

SCHOOL OF MANAGEMENT AND LEADERSHIP

DEGREE OF BACHELOR OF ARTS IN DEVELOPMENT STUDIES

**BDS 109: STATISTICS**

**DATE: 17<sup>TH</sup> AUGUST 2015**

**DURATION: 2 HOURS**

**MAXIMUM MARKS: 70**

**INSTRUCTIONS:**

1. Write your registration number on the answer booklet.
2. **DO NOT** write on this question paper.
3. This paper contains **SIX (6)** questions.
4. Question **ONE** is compulsory.
5. Answer any other **THREE** questions.
6. Question **ONE** carries **25 MARKS** and the rest carry **15 MARKS** each.
7. Write all your answers in the Examination answer booklet provided.

**QUESTION ONE**

- a) Define the following terms: (3 marks)
- i. Universal set
  - ii. Null set
  - iii. Disjoint set
- b) Explain four roles of statistics in planning and control of a development projects (8 marks)
- c) A group of 8 accountancy students are tested in project appraisal and statistics. Their rankings in the two tests were.

| Student | Project appraisal ranking | Statistics ranking |
|---------|---------------------------|--------------------|
| A       | 2                         | 3                  |
| B       | 7                         | 6                  |
| C       | 6                         | 4                  |
| D       | 1                         | 2                  |
| E       | 4                         | 5                  |
| F       | 3                         | 1                  |
| G       | 5                         | 8                  |
| H       | 8                         | 7                  |

- Calculate the rank correlation coefficient and hence comment briefly on the value obtained (5 marks)
- d) Compute chain base index numbers for the following data:
- |        |      |      |      |      |      |      |
|--------|------|------|------|------|------|------|
| Year   | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 |
| Prices | 3500 | 3800 | 4200 | 4000 | 3900 | 4100 |
- (5 marks)
- e) Distinguish between mutually exclusive events and independent events giving examples in each case (4 marks)



**QUESTION TWO**

The quality controller of a given project had an accurate record of all the iron bars produced in February, 2015. The following data shows those records:

|                     |         |         |         |         |         |         |         |
|---------------------|---------|---------|---------|---------|---------|---------|---------|
| Bar lengths<br>(cm) | 210-250 | 251-300 | 301-350 | 351-400 | 401-450 | 451-500 | 501-550 |
| No. of bars         | 25      | 36      | 49      | 80      | 51      | 42      | 30      |

Calculate:

- i. The standard deviation of the lengths of the bars (7 marks)
- ii. The median of the distribution (4 marks)
- iii. Karl Pearson coefficient of skewness (4 marks)

**QUESTION THREE**

- a) Represent  $(A^c \cap B)$  on a Venn diagram with universal set,  $\mathcal{E}$  (2 marks)
- b) The number of sales personnel employed at each of 10 exhibitions and the number of cars booked at each one are given as follows:

No. of

|                 |     |     |     |     |     |     |     |    |     |     |
|-----------------|-----|-----|-----|-----|-----|-----|-----|----|-----|-----|
| Salesmen (X)    | 5   | 8   | 6   | 8   | 9   | 3   | 5   | 4  | 6   | 6   |
| No. of cars (Y) | 132 | 160 | 148 | 156 | 168 | 102 | 142 | 98 | 152 | 142 |

Determine the regression equation of the number of cars booked on the number of salesmen (13 marks)

**QUESTION FOUR**

- a) Give the classical and empirical definitions of probability (4 marks)
- b) The following table shows the number of insurance policies by class of community projects issued by the insurance company during the year 2011 to 2014



| Policy type | 2011 | 2012 | 2013 | 2014 |
|-------------|------|------|------|------|
| Life        | 24   | 27   | 32   | 31   |
| Motor       | 42   | 37   | 31   | 29   |
| Household   | 10   | 14   | 21   | 28   |
| Other       | 7    | 5    | 8    | 7    |

Required:

- Draw a project's component bar chart to illustrate the data (8 marks)
- c) Explain three main kinds of statistical errors (3 marks)

### QUESTION FIVE

- a) The table below gives the monthly cost in Kshs of some necessities in two towns in the outskirts of Nairobi city. Each necessity has been given a weight as a measure of its importance to living and working in Nairobi. Anne got a job in the city and she is contemplating residing in one of the two towns.

| Items/ commodity | Cost (Town A) | Cost (Town B) | Weight (W) |
|------------------|---------------|---------------|------------|
| Food             | 7500          | 6000          | 2.0        |
| Clothes          | 500           | 450           | 1.8        |
| Shelter          | 7500          | 8000          | 1.5        |
| Transport        | 1600          | 1800          | 1.2        |
| Security         | 1000          | 900           | 1.4        |
| Health           | 8000          | 10,000        | 1.0        |

- Taking town A as the base region, calculate the cost of living index and advise Anne accordingly (12 marks)
- b) State three advantages of mean as a measure of central tendency (3 marks)

**QUESTION SIX**

- a) The data below shows the demand for a particular brand of razor in a shop for each of the last nine months.

|        |    |    |    |    |    |    |    |    |    |
|--------|----|----|----|----|----|----|----|----|----|
| Months | 1  | 2  | 3  | 4  | 5  | 6  | 7  | 8  | 9  |
| Demand | 10 | 12 | 13 | 17 | 15 | 19 | 20 | 21 | 20 |

- i. Calculate a three month moving average for months three to nine. What would be your forecast for the demand in month ten? **(8 marks)**
  - ii. Apply exponential smoothing with a smoothing constant of 0.3 to derive a forecast for the demand in month ten assuming the forecast for month nine as 22? **(3 marks)**
- b) A certain project has 415 employees: 76 work under manager A only, 123 work under manager B only and 45 work under both managers A and B. use a Venn diagram to show how many employees work under neither manager A nor manager B? **(4 marks)**



### FORMULAS

$$\text{Mean, } \bar{x} = \frac{\sum FX}{\sum F}$$

$$\text{Median, } X_d = L + \frac{i}{F} (M - C) \quad \text{or} \quad \text{Median} = L + \left( \frac{\frac{N}{2} - F_{m-1}}{f_m} \right) \cdot c$$

$$\text{Standard deviation, } \delta = \sqrt{\frac{\sum fx^2}{\sum f} - \left( \frac{\sum fx}{\sum f} \right)^2} \quad \text{or} \quad \text{Standard deviation, } \sigma = \sqrt{\frac{\sum fx^2}{\sum f} - \bar{x}^2}$$

$$\text{Karl Pearson coefficient of Skewness, SK} = 3 \times \frac{(\text{mean} - \text{median})}{\text{Standard deviation}}$$

$$\text{Rank Correlation, } R = 1 - \frac{6 \sum d^2}{n(n^2 - 1)}$$

$$\text{Regression Equation, } Y = a + bx \quad \text{Where} \quad a = \frac{\sum y - b \sum x}{n} \quad b = \frac{n \sum xy - \sum x \sum y}{n \sum x^2 - (\sum x)^2}$$

Exponential smoothing:

$$\text{New forecast} = \text{Old forecast} + \alpha (\text{Latest Observation} - \text{Old forecast})$$

$$\text{Price Relative} = P_1/P_0$$

$$x = \frac{-b \pm \sqrt{b^2 - 4ac}}{2a}$$